Logo

The logo consists of the symbol and text. Do not alter the logo elements or its proportions in any way.

There are 4 possible colour combinations. The Estonian blue version of the logo should be used if possible.

Color values

Always refer to the colour values, do not converts colours automatically.

NB! For spot colour printing a different Pantone swatch for coated and uncoated paper is used.

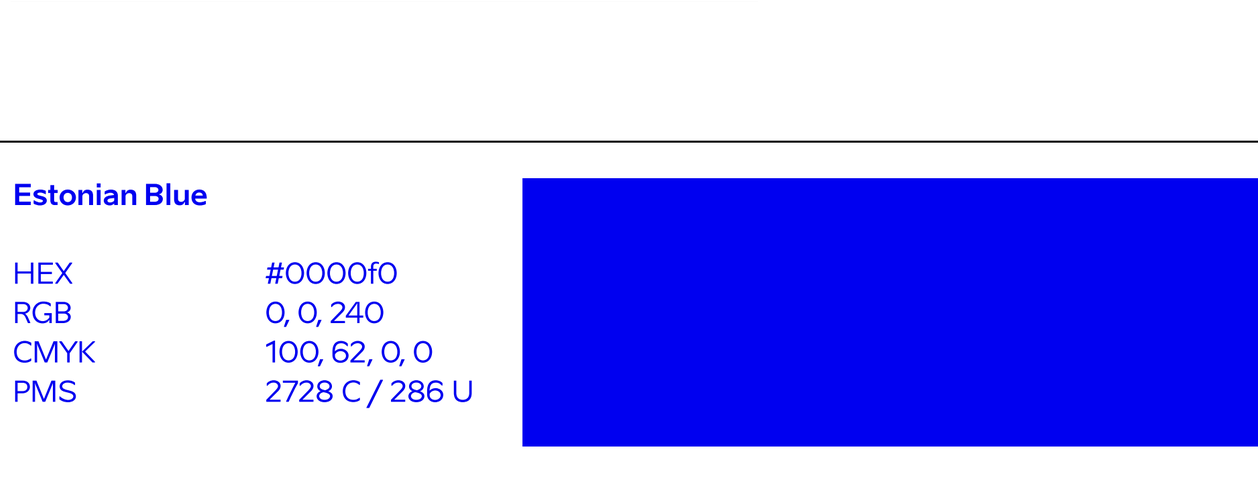
Estonian Blue

HEX	#0000f0
RGB	0, 0, 240
CMYK	100, 62, 0, 0
PMS	2728 C / 286 U

Protected area

The logo should always be clearly visible and separated from other visual elements by a distance equal to 1/2 of the symbol's height.

This distance is considered the minimum protected area surrounding the logo, and it should be adhered to in most situations.



Recommended minimum size for screen and print

In order to ensure legibility and visual prominence, the logo should never appear smaller than the minimum size specified here.

Screen:
50 px

Print:
15 mm

Co-use

When using the logo together with partners' logos, make sure it's height equals that of the largest logo.

